

The United Nations' Efforts on Media and Public Communication in Peacebuilding

A Comparative Study on Liberia, Sierra Leone and Côte d'Ivoire

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Key Objectives of UN Media and Public Communication in Peace Operations

- Public information on the UN and its peace operations
- Promotion of peace, reconciliation and dialogue, humanitarian law and human rights
- Protection of freedom of expression, freedom of information and freedom of the media
- Prevention of and countermeasures against propaganda and incitement

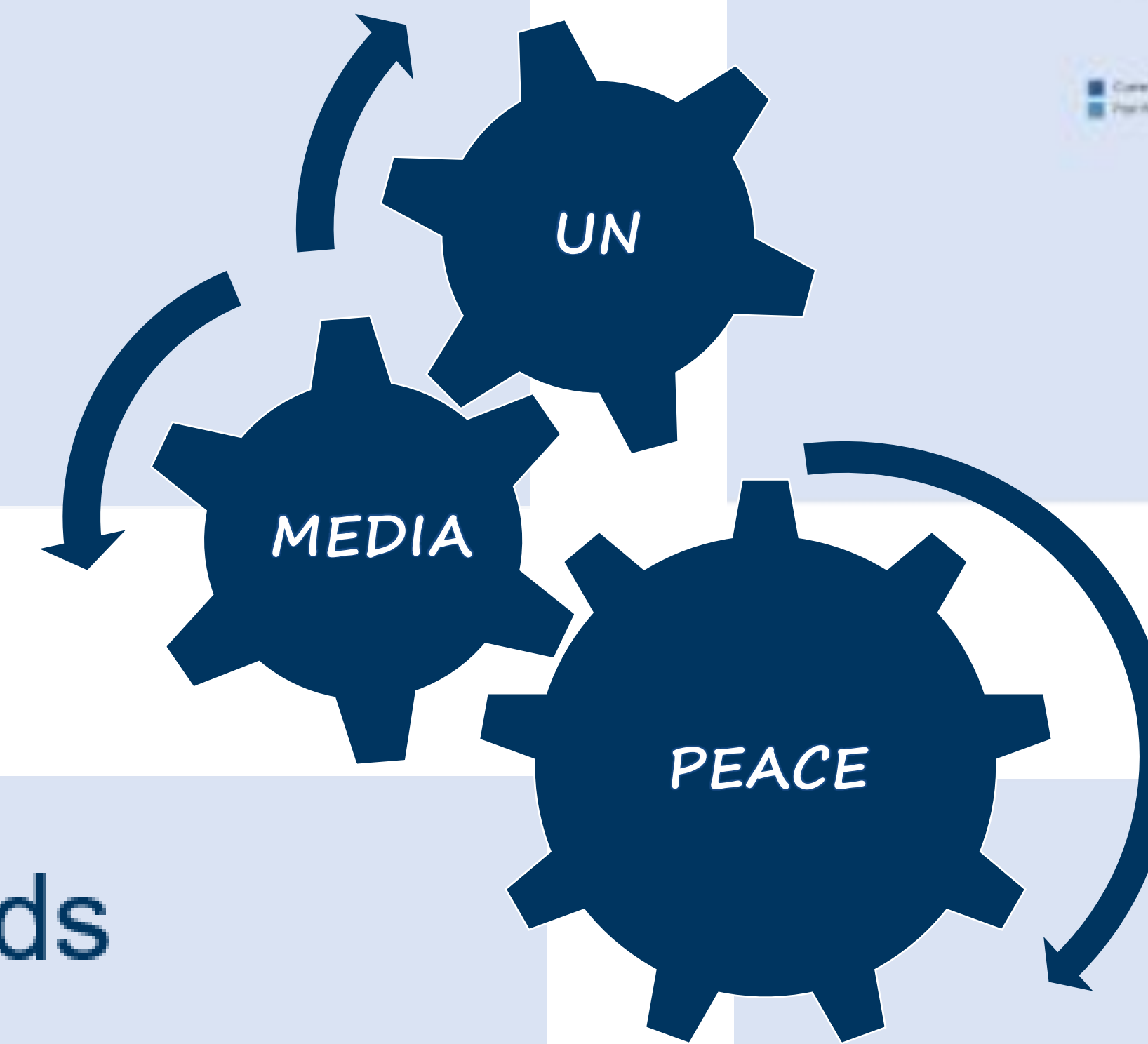
UN Peace Operations



Liberia
UNOMIL 1993-1997
UNMIL 2003-2018

Sierra Leone
UNOMSIL 1998-1999
UNAMSIL 1999-2005

Côte d'Ivoire
MINUCI 2003-2004
UNOCI 2004-2017



Research Questions and Methods

Which measures on media and public communication did the UN adopt and implement to promote peace and which impacts did they have?

Literature Review

Document Analysis

Expert Interviews

First Insights

- Media and public communication = key component in UN peace operations
- **Link between the UN and the target communities**
- Continuous challenges:
 - Uncertain role of the UN's media and public communication
 - No standardized approach
 - Negative side effects such as monopolization and brain drain
 - Transition and sustainability: What happens when the peace operation ends?



Literature

Betz, Michelle; Papper, Helene (2015): UN Peacekeeping Radio. The Way Forward. In Julia Hoffmann, Virgil Hawkins (Eds.): Communication and Peace. Mapping an emerging field. London: Routledge, pp. 163-178.

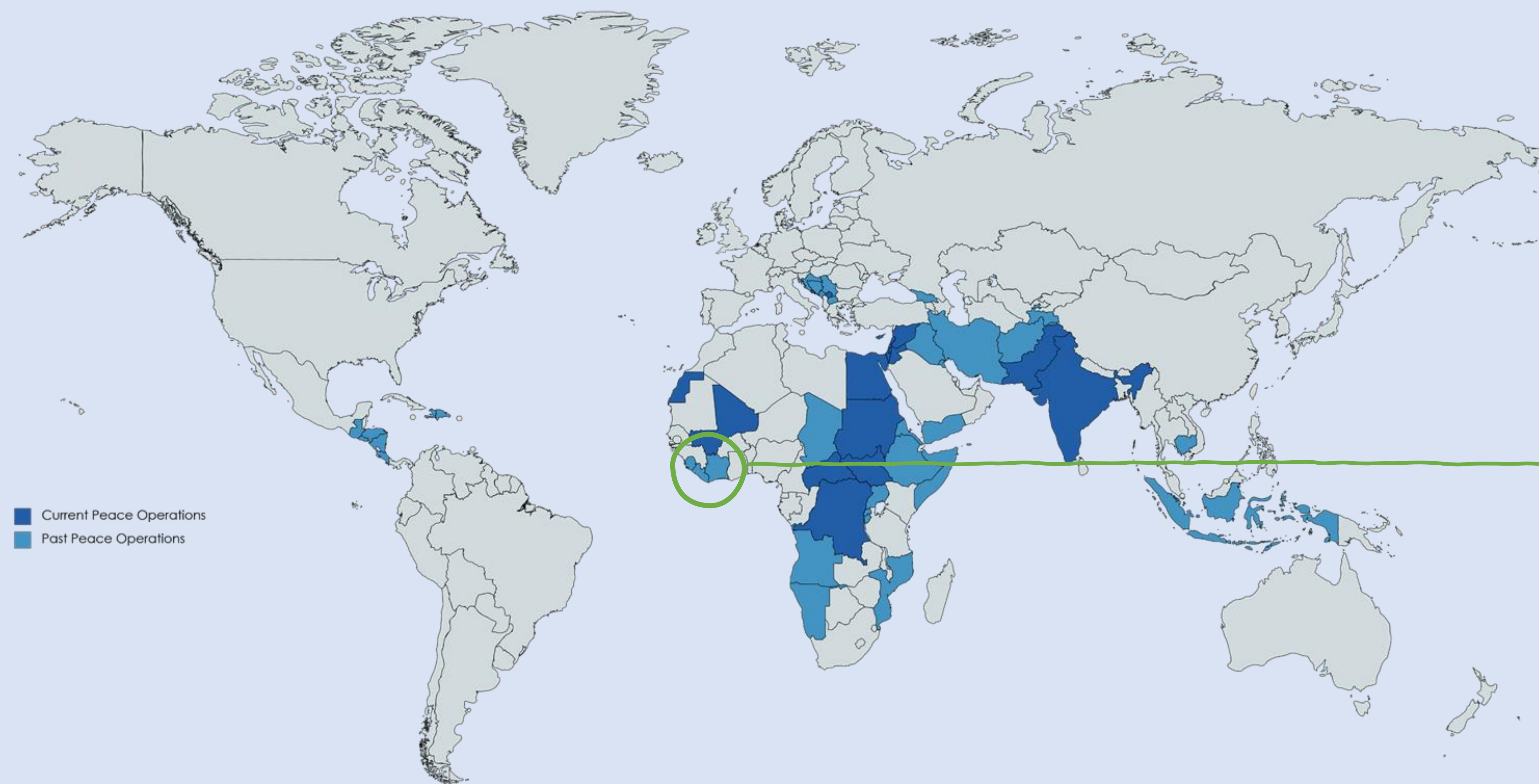
Lehmann, Ingrid A. (2015): Still Caught in the Crossfire? UN Peace Operations and their Information Capacities. In Julia Hoffmann, Virgil Hawkins (Eds.): Communication and Peace. Mapping an emerging field. London: Routledge, pp. 135-147.

Orme, Bill (2010). Broadcasting in UN Blue: The Unexamined Past and Uncertain Future of Peacekeeping Radio. CIMA, available at: <https://www.cima.ned.org>.

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